

Nabamalika 'Bony' Banerjee

Program Manager

PROFILE

I am a creative and resourceful computer science engineer with a keen sense of design. The most exciting part of my experience was building my own start-up and learning how to fail fast! With over 7 years of combined experience in product management & development, I love marrying good technology with great design. I thrive in a collaborative environment with passionate individuals along with white boards and sticky notes.

SKILLS

WIREFRAMING

Moqups, Axure, Balsamiq, Omnigraffle, Xmind, Illustrator

CODING

HTML, Java, C++, Javascript, JQuery, CSS, SASS, MYSQL

MANAGEMENT

Jira, Crucible, Confluence, Trello, Wrike, Microsoft Office

EXPERIENCE

Program Manager

Cymax (January.2018 – present)

- Launched the Channel gate program with 3 *SaaS* products & additional services in 6 months and currently LIVE with 20 enterprise clients within 3 months of launch
- Managed dependencies from Business development, Account Management, Onboarding & Training, Ops and Accounting to Product Development
- Created the Service Level agreement for the Channel Gate program with terms from over 5 multi functional teams
- Created Program Level KPIs and health dashboard to measure the success of the program
- Created tiered *SaaS* product & service offering for the Channel Gate program
- Maintained vendor growth over 20% and activation rate over 70% for all clients
- Reduced time to activate products from 3 months to 2 days as part of Channel Gate value proposition

EDUCATION

Masters of Digital Media

Jointly offered by the Simon Fraser University, University of British Columbia, BCIT and Emily Carr University of Arts & Design

The Centre for Digital Media (CDM), Vancouver Canada (2012 – 2014)

Bachelors of Computer Science Engineering

SRM University, India (2005 – 2009)

Product Manager

Cymax (March.2016 – December.2017)

- Launched 4 new Minimum Viable products in two years in the e-commerce market to validate product-market fit
- Created minimal viable product 'Muzeboard' in less than 3 months for the designers to engage with the e-commerce site
- Launched the *beta* Analytics product, "Seller Intelligence" Platform with 5 Vendors from inception to release in 3 months
- Introduced wireframing & prototyping in the company and created over 300 wireframes for over 5 products
- Standardized the agile cycle with off-shore team in Ukraine and upped the stability of the Constant Retail product by 70% within 3 months

Product Analyst

Vidigami Media Inc (Nov.2014 – March.2016)

- Set up product management best practices for the B2B photo management solution for schools
- Improved UX measures by 25% through increased user feedback collection, synthesis of solutions, and more frequent iteration to customer needs.
- Improved team efficiency by introducing Agile best practices like Sprints, User Stories and Retrospectives
- Championed data driven product development by measuring product usage metrics & aligning them to company goals
- Led customer-driven product development by introducing prototyping & customer validation process
- Led the complete re-design of the B2C mobile app from customer interviews to high level prototype MVP

Product Manager Intern

Global Relay (March.2014 – Nov.2014)

AWARDS

Gerri Sinclair Innovation
Award, CDM 2013

CDM Venture Scholarship,
CDM 2013

Dianne Sinclair Fellowship,
CDM 2012

Tom Calvert Award, CDM 2012

Phoenix Award, CTS 2011

Diamond in the Rough Award,
CTS 2011

Performance Scholarship
Award, SRM 2008

- Managed the entire product cycle from planning to implementation with shared resources
- Drove a solution set across 4 cross-functional teams by maintaining a prioritized product backlog
- Communicated the business value to potential stakeholders thereby increasing buy-in of the project
- Increased company wide project impact by collaborating with Marketing, Training & Sales departments

Co-Founder

Orbits (April.2013 – March.2014)

- Developed the backend of the MVP with Java & MySQL
- Conducted extensive research in digital collaborative tools for teams & businesses which resulted in identifying our product-market fit
- Performed rapid & high-level Prototyping for information layout & application flow in Xmind & Axure

Prototype Engineer/UX Designer

Centre for Digital Media (Sept 2012 – April 2013)

Clients: *Pacific News Group & Zeros2Heroes Media*

- Created the digital media strategy to leverage client's existing media property
- Developed an mobile prototype as Minimum Viable Product to showcase the product features after low level rapid prototyping with Balsamiq/Omnigraffe
- Designed and delivered User Manual and Marketing brochures to support pitch material
- Refined product solution by conduction customer interviews and drawing out User Journeys, Persona

Developer

CTS : Cognizant Technology Solutions (Jan.2010 – May.2012)

Clients: *Gordon Food Services (GFS) & British Gas*

- Increased team productivity by training and mentoring a 5 member development team in OSGi framework
- Developed the backend in Java OSGI framework & Front-end with HTML, JSP, CSS and jQuery
- Designed process workflows and data modeling for the requirements using Unified Modeling Language (UML)
- Reduced time in Setup activities by Proactively assisting in the ATG framework installation for the team
- Self taught ATG framework to support the team with back end responsibilities
- Improved the support process by creating & maintaining client training documentation in Confluence